

Fostering long-term relationships


Building lasting, positive relationships with our stakeholders is at the heart of our commitment to social responsibility. Through a range of targeted initiatives, we work to strengthen connections, promote community well-being and drive meaningful contributions in the areas where we operate. These efforts reflect our dedication to fostering an environment of trust, mutual growth and shared value, ensuring that our impact extends far beyond business outcomes to make a positive difference in society.

UN SDGs impacted



MENT HIGH SCHOOL

Focus areas

-  Community development
-  Customer engagement and satisfaction
-  Supply chain sustainability
-  Engagement with government and regulatory bodies

Stakeholders impacted

-  Customers
-  Communities
-  Suppliers and vendors
-  Government and regulatory bodies
-  Investors and shareholders

Material topics associated

- Corporate governance and business ethics
- Labour relations and human rights
- Community development initiatives
- Cybersecurity and privacy
- Value chain and stakeholder management

SOCIAL AND RELATIONSHIP CAPITAL

Community development

At RAIN, we believe that sustainable growth goes hand in hand with social responsibility. Through our two dedicated foundations—the Pragnya Priya Foundation and the RÜTGERS Foundation—we actively contribute to community development, education and social welfare. These foundations embody our commitment to addressing critical societal needs, from healthcare and education in underserved regions to fostering STEM innovation and excellence. In 2024, both foundations continued to make a meaningful difference through targeted community development initiatives.

Pragnya Priya Foundation

Through the Pragnya Priya Foundation, we contribute to the holistic development and well-being of surrounding communities across our operations in India. The foundation primarily focuses on promoting education and providing healthcare access to underserved communities, ensuring sustainable and inclusive growth.

Expanding healthcare access

At RAIN, we are committed to enhancing healthcare accessibility for communities surrounding our operations. Through the Pragnya Priya Foundation, we collaborate with leading healthcare institutions to provide specialised medical services, promote preventive care and support early intervention in underserved regions.

Comprehensive medical camp

In 2024, we partnered with Yashoda Hospitals to organise multi-specialty medical camps in the surrounding communities of our Cement segment's Nandyal plant in India, ensuring access to specialists in general medicine, cardiology, orthopedics, gynecology and pediatrics. These camps provided diagnostic screenings, free medications and referrals for further treatment, helping individuals who otherwise have limited access to healthcare.

800+

Individuals received healthcare access through this medical camp

Promoting preventive healthcare

Our healthcare programmes also emphasised preventive care and early intervention. In partnership with healthcare professionals, we facilitated health check-ups and diagnostic screenings to detect and manage chronic illnesses at an early stage. These efforts aimed to reduce long-term health risks and improve overall well-being in the communities we serve.



Medical camp for eye care

With a focus on vision health, we collaborated with Sankara Nethralaya to conduct comprehensive eye screening camps in India. These camps helped identify and treat cataracts and other vision impairments, with onsite surgeries performed for eligible patients. Those requiring advanced treatment were referred to specialty hospitals for continued care.

780+

Individuals screened for vision-related issues

100+

Cataract surgeries performed onsite

Transforming education

At RAIN, we believe that education is the foundation for a brighter future. Through the Pragnya Priya Foundation, we are committed to fostering a holistic learning environment that goes beyond traditional academics. The schools under the foundation serve as centres of excellence, equipping students with the knowledge, skills and values needed to thrive in an evolving world.

- Nellore Chandra Reddy High School, Kalayakagollu India
- Priya Educational Academy High School, Unit-1, Ramapuram, Suryapet India
- Priya Cement High School, Nandyal India



These schools conduct various interactive and experiential learning initiatives that promote scientific curiosity, environmental responsibility, cultural appreciation and social awareness. The schools use exhibitions and projects to instill innovation and environmental consciousness, such as:

- Organising science exhibitions and hands-on experiments to nurture creativity and problem-solving skills.
- Conducting plantation drives and awareness campaigns to instil a sense of ecological responsibility.
- Educating students on sustainable water management through interactive discussions and activities.
- Celebrating regional and national events with engaging activities that foster unity, heritage appreciation and community bonding.
- Hosting workshops on teamwork, leadership and civic responsibilities to equip students for the future.



SOCIAL AND RELATIONSHIP CAPITAL

RÜTGERS Foundation

Since its establishment in 1999, the RÜTGERS foundation Germany has been fostering a passion for science, technology and IT among school-age children through hands-on, experience-driven learning. Over nearly 25 years, it has supported 500+ school projects, impacting 16,000+ students across Germany and Europe, with €1.9 million in funding dedicated to enriching science education.

By bridging the gap between schools and universities, the Foundation strengthens scientific networks, facilitates knowledge exchange and offers scholarships to support students' transition to higher education. Long-term partnerships with teachers have enhanced science curricula, leading to award-winning student projects in prestigious competitions. Through these initiatives, the Foundation not only improves students' career prospects but also contributes to building a skilled workforce for the future.

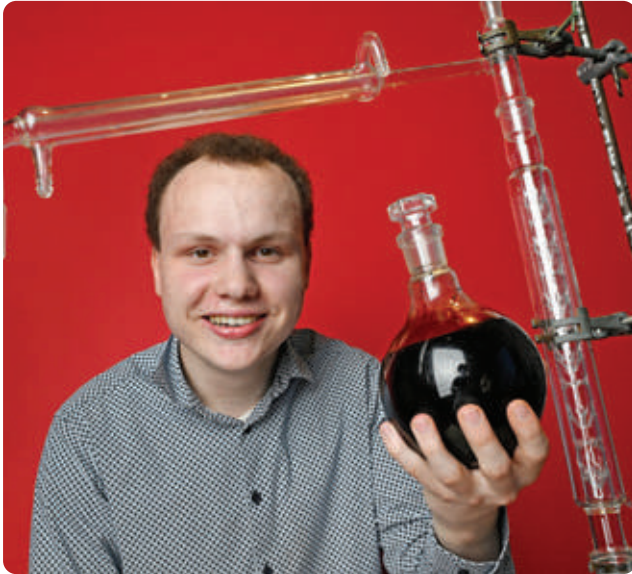


Advancing STEM education and fostering innovation

In 2024, the RÜTGERS Foundation strengthened its commitment to advancing STEM education by supporting pioneering school projects, fostering academic excellence and investing in the next generation of scientists and engineers. Through hands-on experiments, national competitions and strategic collaborations, the foundation played a key role in shaping young minds and encouraging scientific curiosity.

Encouraging hands-on learning through school projects

The Foundation enabled students to engage in real-world scientific experiments that enhanced their understanding of STEM disciplines. A standout initiative was the weather balloon project at Elisabeth Selbert Comprehensive School, where pupils conducted atmospheric measurements, gaining practical insights into meteorology. The mousetrap vehicle project introduced young learners to engineering principles in an interactive way, while the MY-O(w)N Detector project provided a rare opportunity for students to explore particle physics by constructing a muon radiation detector.



Fostering talent through national competitions

One of the highlights of the year was the Foundation's involvement in Jugend forscht, Germany's prestigious science competition for school students. Several young scientists supported by the foundation secured national victories, demonstrating the power of targeted academic support in nurturing exceptional talent and driving innovation.

Pioneering new initiatives for the future

With the launch of the MINT for Future Challenge, the Foundation set a benchmark for sustainable STEM promotion by inspiring students to develop innovative solutions to global challenges. Further strengthening its commitment to modern educational approaches, the Foundation joined GameBased Education e.V., an initiative integrating interactive learning techniques with STEM subjects to enhance student engagement and knowledge retention.

Investing in university education and scholarships

Beyond school-level initiatives, the Foundation continued its strong support for university students through the Deutschlandstipendium scholarship programme. By providing a monthly grant of €300, the Foundation enabled talented students to focus on their studies, advance in their fields and contribute to scientific progress.

A year of impact and future aspirations

In 2024, the RÜTGERS Foundation reaffirmed its role as a driving force in STEM education. Through innovative projects, national recognition and sustained investments in learning, it has empowered countless young people to pursue excellence in science and engineering. Looking ahead, the Foundation remains committed to expanding its initiatives and inspiring the next generation of innovators.



SOCIAL AND RELATIONSHIP CAPITAL

Other CSR initiatives

As part of our commitment to responsible corporate citizenship, we actively engage in community development through employee volunteering, partnerships with local organisations and targeted social initiatives. Our efforts focus on addressing key social challenges such as hunger, housing, education and environmental sustainability, ensuring a meaningful and lasting impact in the regions where we operate.

In 2024, we deepened our commitment to corporate social responsibility by expanding our engagement with key social causes and strengthening partnerships that make a lasting impact. Through financial contributions, employee volunteerism and targeted programmes, we focused on addressing critical issues such as food security, education and housing, ensuring meaningful support for the communities where we operate.



Community engagement in North America

In the Carbon segment across North America, community engagement extends beyond financial contributions. Employees actively participate in hands-on initiatives such as:

United Way's ALICE campaign

RAIN employees participated in the United Way's ALICE campaign, helping those who are on the verge of falling into poverty. Our contributions and volunteer efforts supported community members facing financial challenges, providing critical support in emergencies. In 2024, employees pledged significant funds and dedicated volunteer hours to local initiatives.

North Shore Food Bank and food insecurity

Addressing hunger in local communities, RAIN supported Northshore Foodbank's food drive programmes in the US. Through volunteerism and donations, we helped pack and distribute food to families in need, alleviating dietary insecurity in the region. This initiative continues to provide much-needed support to low-income families and those facing short-term hardships.

Habitat for Humanity and affordable housing

In 2024, RAIN employees in the US continued their hands-on engagement in Habitat for Humanity projects, contributing to the construction of affordable housing for low-income families. By participating in these efforts, we help provide families with stable living conditions and promote long-term housing stability in our communities.

CSR initiatives focused on environmental awareness and education support

Our commitment to environmental sustainability and education remains a cornerstone of our CSR efforts. Key initiatives include:

Environmental impact reduction

We constantly strive to reduce our environmental footprint. In 2024, we engaged with local communities to explain our activities and initiatives aimed at continuously reducing our impact. These efforts included regular interactions with neighbours and local councils to inform them about our emission reduction plans and sustainable initiatives such as the Carbon Innovation Centre.

Support for youth education and sports

RAIN has sponsored various educational and sports programmes for youth in our local communities. Our support helps foster physical and intellectual development for children and young adults, ensuring they have the skills and opportunities to thrive.

Partnerships and stakeholder collaboration

RAIN also focuses on building strong relationships with local agencies, schools and other key stakeholders. In 2024, we continued our involvement in the Hamilton Industrial Environmental Association and the Hamilton Air Monitoring Network in Canada collaborating with local businesses to monitor environmental impact and share best practices.



Partnerships and stakeholder engagement	Description	Impact
Hamilton Industrial Environmental Association	Collaboration with local industries to share best practices for environmental monitoring and emission reductions	Continued participation in the network’s activities and workshops
Environmental monitoring team	Quarterly meetings with local community members, the Ministry of the Environment and RAIN’s environmental team	Ensuring transparency and alignment of our environmental goals with local interests
Local councillor engagement	Regular meetings with local councillors to discuss RAIN’s environmental goals and initiatives	Building strong relationships with local government stakeholders

SOCIAL AND RELATIONSHIP CAPITAL

Local hiring and community empowerment

RAIN's efforts to empower local communities extend to local hiring initiatives. By hiring residents from the communities where we operate, we help contribute to local economic development and provide stable job opportunities.

Local hiring initiatives	Description	Impact
Employment opportunities for locals	Prioritising local hiring for operational positions and beyond	Created jobs that boosted local economies and helped develop skills in the community
Stakeholder visits and engagement	Regular visits from key stakeholders to RAIN sites to ensure active engagement and transparency	Strengthening relationships and maintaining trust with local stakeholders

Case study

Engineers of the future: Promoting research through collaboration with local students

Objective

RAIN aimed to identify energy-saving opportunities at our Castrop-Rauxel site, particularly by improving insulation and reducing heat loss from our thermal systems. In parallel, we sought to foster local community engagement by collaborating with students to promote research in energy efficiency. This collaboration not only aimed to reduce our energy consumption but also to engage young minds in the practical application of their studies.

Initiatives undertaken

In 2024, we partnered with students from Theodor-Heuss-Gymnasium in Waltrop, Germany, through the MINT (Mathematics, Informatics, Natural Sciences and Technology) programme. The students participated in a project where they used a drone equipped with a heat-sensing camera to identify areas of heat loss in our combined Carbon and Advanced Materials plant at Castrop-Rauxel site. This innovative method enabled them to detect heat gradients in our insulated piping systems and pinpoint areas where insulation could be improved.

Outcome

The project successfully identified several sections where insulation could be enhanced, leading to potential reductions in energy consumption and emissions. This hands-on project allowed students to apply theoretical knowledge to practical, real-world challenges. It also generated media coverage, with a feature segment by WDR that highlighted the collaboration. The segment, available on YouTube, showcased the students in action and demonstrated RAIN's commitment to both sustainability and local community engagement.

View the [link](#) to know more

Way forward

Our community engagement and CSR efforts in 2024 reflect our commitment to being responsible corporate citizens. Through direct financial support, employee volunteering and active partnerships with local organisations, we create meaningful and lasting impact in the communities we serve. Whether through initiatives focused on hunger relief, education, environmental sustainability, or local economic growth, we remain dedicated to improving the lives of those around us and fostering a more resilient, sustainable future.

Customer engagement and satisfaction

At RAIN, our commitment to delivering high-quality products goes hand in hand with our dedication to customer satisfaction. We prioritise building long-term relationships by offering tailored solutions that meet specific customer needs, ensuring reliable support and responsiveness at every step. To continuously improve, we gather feedback through multiple channels, allowing us to refine our offerings and drive customer-centric innovations that enhance their experience.

Carbon: Forging trusted partnerships

In the Carbon segment, our enduring relationships with global

leaders in aluminium and TiO_2 production attest to our reputation as a reliable CPC supplier. We have maintained an ISO 9001-certified quality-management system since 1991, solidifying our commitment to excellence.

Advanced Materials: Nurturing client relationships

Our Advanced Materials segment nurtures customer relationships through personalised interactions, training seminars, collaborative projects and a robust presence on social media. We also conduct regular customer-satisfaction surveys, ensuring that our offerings align with their evolving needs.

Cement: Strengthening accessibility

As a prominent cement supplier across various Indian states, we continue to expand our footprint in the construction industry. We have rolled out new services aimed at enhancing product accessibility, aiding small-scale distributors and dealers. The 'Garuda' and 'Free Door-Delivery Service (FDDS)' initiatives ensure that our products reach the hands of those who need them, even in areas with limited storage capacity.



SOCIAL AND RELATIONSHIP CAPITAL

Supply chain sustainability

RAIN is committed to fostering sustainability throughout our supply chain, focusing on ethical procurement and strong supplier relationships. We encourage responsible sourcing practices and implement supplier development programmes to promote long-term partnerships grounded in shared values of environmental and social responsibility. These efforts help us build a resilient, sustainable supply chain that aligns with our commitment to global standards.

Vendor and supplier management: Streamlining the supply chain

At RAIN, the strength of our supply chain lies in the coordination of in-house teams of specialists across India, Europe and North America. Our robust supply chain, bolstered by data analytics, offers insights to improve efficiency, reduce logistics costs and enhance sustainability.

With flexible facilities and diverse modes of transportation, including pipelines, trains, trucks, barges and ships, we prioritise sustainability by reducing our carbon footprint through fully-loaded vehicles and strategic partnerships with key vehicle suppliers. In this journey, we aim to create a sustainable supply chain that benefits our business and the environment.

Initiatives undertaken in 2024

Most important initiatives in the 2024 were:

- 1) Development and implementation of RAIN-wide Supplier Code of Conduct (please see case study below)
- 2) Implementation of Supplier Self-assessment questionnaire at Germany in accordance with ISO 14001

Case study

Launching RAIN-wide Supplier Code of Conduct

Objective

As part of our commitment to sustainability and adherence to global standards like the United Nations Global Compact (UNGC), RAIN conducted a gap assessment against frameworks such as the Global Reporting Initiative (GRI) and India's BRSR guidelines. This assessment identified 'Sustainable Procurement' as an area for improvement, prompting us to take action.

Initiatives undertaken

In 2024, we launched our Supplier Code of Conduct, marking a significant step in embedding sustainability into our procurement process. The Code outlines our expectations around environmental, social and ethical practices and applies across RAIN's Carbon, Advanced Materials and Cement segments. It was shared with existing and new suppliers and is applicable throughout our supply chain, extending downstream.

Outcome

The Supplier Code of Conduct fosters stronger, more responsible relationships with our suppliers. By aligning our sustainability expectations with those of our suppliers, we aim to ensure long-term partnerships grounded in transparency, trust and shared values. This initiative reinforces our commitment to sustainability and helps ensure that our supply chain is responsible, ethical and aligned with global standards.

Engagement with government and regulatory bodies

We recognise the importance of engaging with government and regulatory bodies, as well as other stakeholders, to foster transparency and accountability in all operations. We aim to align our business activities with local regulations, environmental standards and social expectations, ensuring mutual benefits for our Company and the communities in which we operate.

Collaboration with other stakeholders

We are committed to fostering strong relationships with a wide range of stakeholders, including industry associations, governmental bodies and local communities. By collaborating with these groups, we ensure that our operations align with evolving industry standards and contribute to the collective advancement of sustainable practices across the sectors in which we operate.

Engagement with industry associations and other stakeholders

Hamilton Industrial Environmental Association (HIEA)

Our Hamilton, Canada site is a proud member of the HIEA, a network that brings together local industrial

companies to collaborate on environmental issues and regulatory compliance. Through this platform, RAIN works with other stakeholders to share knowledge, advocate for responsible environmental practices and address industry challenges related to sustainability.

Hamilton Air Monitoring Network

As part of our ongoing environmental efforts, RAIN participates in the Hamilton Air Monitoring Network, an initiative aimed at monitoring air quality in the local region.

This collaboration with local industrial players, government bodies and community representatives enables us to contribute to improving air quality and to stay informed about the environmental impact of our operations.

Global industry forums and stakeholder dialogues

RAIN is involved in various global industry forums that engage with other stakeholders such as regulators, environmental groups and industry peers. These forums allow us to influence policy discussions, share best practices and stay ahead of emerging trends and regulations in the chemical manufacturing sector, especially around sustainability and safety.

