

Integrated thinking at RAIN







External environment

We track and monitor macroeconomic trends, regulatory developments and market dynamics to adapt to emerging opportunities and challenges and realign our strategy accordingly.

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Stakeholder engagement

We engage with stakeholders, integrating their perspectives into our decisions to align strategies with evolving expectations.

-  Customers
-  Employees
-  Investors and shareholders
-  Government and regulatory bodies
-  Vendors and suppliers
-  Communities

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Materiality assessment

By prioritising issues that matter most to our stakeholders and business, we focus resources on areas with the highest impact.

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Governance

Our Board and leadership team provide oversight, ensuring that our strategic direction aligns with long-term sustainability and stakeholder trust while maintaining ethical conduct, transparency and accountability.

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Strategic priorities

Our strategic priorities define the roadmap for sustainable growth, operational efficiency and long-term value creation.

-  Enhance supply chain security
-  Exhibit leadership innovation
-  Strengthen ESG commitment
-  Optimise capacities
-  Optimise costs

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





Risk management

We adopt a proactive approach to risk management, identifying and mitigating potential challenges that could impact performance. By integrating stakeholder insights and industry trends, we enhance resilience and ensure business continuity.

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Value creation across capitals

Our value creation model reflects a balanced approach, leveraging the six capitals to deliver sustainable economic, social and environmental value.

-  Financial capital
-  Manufactured capital
-  Intellectual capital
-  Human capital
-  Social and relationship capital
-  Natural capital

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