

STAKEHOLDER ENGAGEMENT







Collaborating for inclusive progress

At RAIN, stakeholder engagement is an ongoing process. Stakeholder identification is based on attributes such as impact, influence, interest, legitimacy, urgency and diverse perspectives. These attributes help identify stakeholders who are important to our business and necessitate meaningful engagement.





Based on these attributes, we identified following stakeholders:

	Stakeholders	Engagement platforms
	Investors and shareholders The support of our investors and shareholders is crucial for continuous access to capital and the ability to make progress on our strategies and reach our objectives.	<ul style="list-style-type: none"> - Conducting analyst meetings - Sharing investor presentations, quarterly financial results - Conducting the Annual General Meeting of shareholders - Regularly filing various statutory or informative reports and Information with stock exchanges - Issuing press releases
	Government/Regulatory bodies As a responsible corporate citizen, a symbiotic relationship with the government and regulatory bodies can go a long way in bringing seamless progress.	<ul style="list-style-type: none"> - Interacting with statutory/regulatory bodies, such as stock exchanges, tax departments, SEBI and other government departments as and when required
	Vendors/Suppliers Maintaining our relationship with vendors and suppliers of raw materials and indirect services are key to uninterrupted operations and delivery to our discerning consumers.	<ul style="list-style-type: none"> - Conducting vendor meetings - Having procurement policies and vendor-selection process - Conducting supplier visits and meetings as well as vendor-review meetings
	Customers As a customer-centric Company, our ability to meet fast-evolving consumer needs is a priority. Delivering quality products and expanding our customer base are imperatives for growth.	<ul style="list-style-type: none"> - Requesting proposals from customers - Conducting client visits and meetings - Making initial contact and pitches - Addressing client feedback - Building relationships in sales - Identifying emerging client needs
	Local communities For us shared prosperity is paramount, and we are making sustained efforts in creating resilient communities.	<ul style="list-style-type: none"> - Conducting site visits and local community meetings - Issuing press releases for organisational awareness - Providing financial support to build and maintain community-based infrastructure in villages, such as roads and community centres - Contributing to local welfare activities - Maintaining schools and hospitals through the Pragnya Priya Foundation in rural Telangana and Andhra Pradesh
	Employees Our people, their ideas and their passion are the key forces driving our Company's forward trajectory. Their dedicated approach and winning mindset bring our ambitions to life.	<ul style="list-style-type: none"> - Offer Global and Regional Leadership Development programmes to develop our future leaders - Conduct annual performance evaluations and agree on personal-development activities for all of our employees - Implemented a global learning-management system to provide web-based trainings and digitalise our learning administration - Conducted employee satisfaction survey to assure that RAIN is a great place to work - Instituted global HR policies related to recruiting, onboarding of new employees, and compensation and benefits